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## 7th MC meeting - COST Action CA16121

From Sharing to Caring: Examining Socio-Technical Aspects of the Collaborative Economy

- Online meeting, 19 May 2020



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# Agenda

## 6th Management Committee Meeting

1. Welcome to participants
2. Verification of the presence of two-thirds of the Participating COST Countries or, if applicable, a quorum
3. Adoption of agenda
4. Approval of minutes and matters arising of last meeting (including e-vote procedures)
  
5. Update from the Action Chair
  - a) Status of Action: start and end dates of Action, participating COST countries, participating NNC/ IPC institutions and Specific Organisations
  - b) Short Term Scientific Missions (STSM): review of completed reports and new applications
  - c) ITC grants: review of completed reports and new applications

# Agenda (continued)

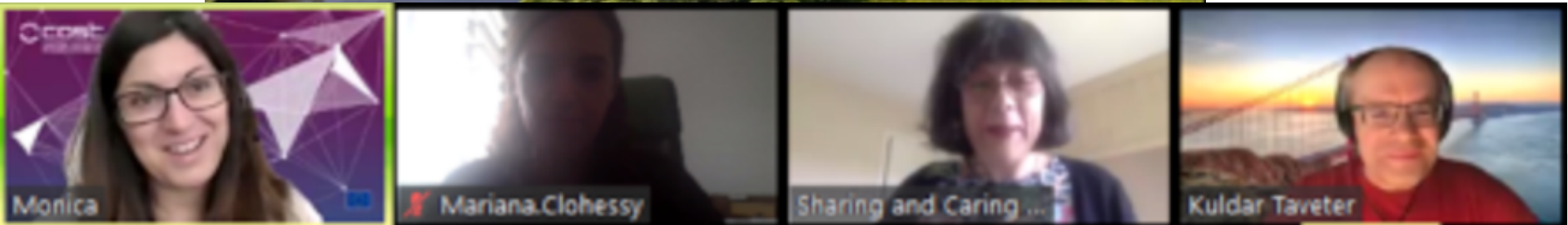
## 6th Management Committee Meeting

6. Update from the Grant Holder: Action budget status
7. Update from the COST Association – TBC
8. Monitoring of the Action – TBC
9. Implementation of COST policies on:
  - a) Promotion of gender balance and Early Career Investigators (ECI)
  - b) Inclusiveness and Excellence
10. Follow-up of MoU objectives: progress report of working groups
11. Scientific planning
12. Requests to join the Action
13. AOB
14. Location and date of next meeting
15. Summary of M
16. Closing

# Agenda

## 7th Management Committee Meeting

Welcome to the participants - we should have been in sunny Limerick!



## 2. Participating COST Countries - quorum

- 36 COST member countries + 1 Cooperating country
- 2 Observing partners from Australia(IPC), and Georgia(NNC)

Represented here

- 31 countries (24 necessary for quorum)

# 3. Adoption of agenda

Let's revisit the agenda.

Does anyone have other proposals for the agenda?

## 4. Approval of minutes and matters arising of last meeting

- Minutes of the 6th MC –Oct 2019,Edinburgh UK
- matters arising?

## 4. Approval of minutes and matters arising of last meeting

E-vote procedures:

- none



# 5. Update from the Action Chair

- Status of Action:
  - Start of the Action: 24/ 03 /2017
  - End of Action: 23/ 03 /2021
- participating COST countries:
  - Albania, Austria, Belgium, Bosnia-Herzegovina, Bulgaria, Czech Republic, Croatia, Cyprus, Denmark, Estonia, Finland, France, Germany, Greece, Hungary, Ireland, Israel, Iceland, Italy, Lithuania, Luxembourg, Malta, Montenegro, The Netherlands, North Macedonia, Norway, Poland, Portugal, Romania, Serbia, Spain, Slovenia, Slovakia, Sweden, Switzerland, Turkey, UK (37)
- participating NNC/ IPC institutions
  - QUT Brisbane, Australia
  - Economic Development Office, Tbilisi City Council, Georgia

# 5. Short Term Scientific Missions (STSMs):

Grant Year 3

Call 1- 27 May–21 Jun 2019

Call 2- 29 Oct- 30 Nov

# 5. Short Term Scientific Missions (STSMs):

Dr Aleksandar Petrovski	2019-07-03	2019-07-28	26 days	2 500.00
Dr Mijalche Santa	2019-07-06	2019-07-13	8 days	1 580.00
Mr Alexandros Pazaitis	2019-08-22	2019-08-29	8 days	1 580.00
Prof Berna KIRKULAK-ULUDAG	2019-09-07	2019-09-15	9 days	1 740.00
Prof Julijana Angelovska	2020-01-30	2020-02-12	14 days	2 020.00
Dr Chiara Rossitto	2020-02-23	2020-02-27	5 days	980.00
Ms Fani Efthymiadou	2020-03-02	2020-03-11	10 days	1 400.00

Prof Luigina Ciolfi	l.ciolfi@shu.ac.uk	1050	2020-03-22	2020-03-27
Dr Filip Majetić	filip.majetic@pilar.hr	1900	2020-04-20	2020-04-29

# 5. ITC Conference Grants

Dr Mijalche Santa	2019-06-16	2019-06-19	4 days	EUR 1 300.00
Dr Mihai Lisetchi	2019-06-24	2019-06-27	4 days	EUR 1 515.00
Ms Giulia Priora	2019-08-25	2019-08-28	4 days	EUR 1 610.00
Dr Brano Glumac	2019-08-27	2019-08-30	4 days	EUR 1 500.00
Dr ANDREJA PIRC BARCIC	2019-09-11	2019-09-13	3 days	EUR 860.00

Inclusiveness target Countries: **Albania, Bosnia-Herzegovina, Bulgaria, Cyprus, Czech Republic, Estonia, Croatia, Hungary, Lithuania, Latvia, Luxembourg, Malta, Montenegro, Poland, Portugal, Romania, Slovenia, Slovakia, the former Yugoslav Republic of Macedonia, Republic of Serbia and Turkey**

# 6. Update from the Grant Holder: Action budget status – Grant Year 3

Financial Period: AGA-CA16121-3

From 01/05/2019 to 30/04/2020

	Grant budget (a)	Expenditure					Delta (g=f-a)
		Actuals (b)	Accruals (c)	Total (d=b+c)	Forecast (e)	Total (f=d+e)	
Total Meeting	96 650.00	95 040.00	0.00	95 040.00	0.00	95 040.00	-1 610.00
Total Training School	28 000.00	16 135.34	0.00	16 135.34	0.00	16 135.34	-11 864.66
Total Short Term Scientific Mission (STSM)	17 500.00	11 800.00	0.00	11 800.00	0.00	11 800.00	-5 700.00
Total Inclusiveness Target Countries Conference Grant (ITC CG)	8 000.00	6 785.00	0.00	6 785.00	0.00	6 785.00	-1 215.00
Total Action Dissemination	4 902.00	2 979.00	0.00	2 979.00	0.00	2 979.00	-1 923.00
Total Other Expenses Related to Scientific Activities (OERSA)	600.00	0.00	0.00	0.00	0.00	0.00	-600.00
Total Networking expenditure	155 652.00	132 739.34	0.00	132 739.34	0.00	132 739.34	-22 912.66
Total Eligible Networking expenditure	155 652.00	132 739.34	0.00	132 739.34	0.00	132 739.34	-22 912.66
Total FSAC 15% of Eligible Networking expenditure	23 347.80	19 910.90	0.00	19 910.90	0.00	19 910.90	-3 436.90
Total Eligible Costs	178 999.80	152 650.24	0.00	152 650.24	0.00	152 650.24	-26 349.56

# Update from the Grant Holder:

Grant year 3 budget: **179,000€**, allocated to:

- 2 MCs (Vilnius, Edinburgh)
- WGs 1, 2, 3, 4
- Workshop in Brussels: "Perceived impacts of short-term rental (STR) platforms", 20 Sept 2019
- The design and development of future platforms: technical and social implications, WG2&WG3, 3-4 March 2020 Athens
- Training School – August 2019, Aarhus, DK
- STSMs – 17,500€
- ITC conference grants 8,000€
- Dissemination grants – Cristina Miguel, Natalia Avlona, 28-29 June Utrecht, IWSE
- Dissemination – website, publications
- Remaining: **22,912€**

## 7. Implementation of COST policies on:

a) Promotion of gender balance and Early Career Investigators (ECI)

- 74 MC members
- 40 women(54%)
- 14 ECIs(19%)

b) Inclusiveness and Excellence

40 members of the MC are from ITCs (54%)

# 8 Follow-up of MoU objectives

## Working Groups

- WG1 Collaborative Economy Practices and Communities
- WG2 Platforms for the Collaborative Economy
- WG3 Impacts of the Collaborative Economy
- WG4 Mechanisms to Activate and Support the Collaborative Economy



# MoU Objectives

**Our main objective is:**

- **to develop a European network of actors** (including scholars, practitioners, communities and policy makers)
- **focusing on the socio-technical aspects of the European collaborative economy,**
- **through a practice-focused approach - a qualitative and constructivist approach anchoring technology design in social practice.**

# Specific Objectives

- To develop a deeper understanding of the collaborative economy phenomenon in all its aspects, by studying the socio-technical systems and human practices involved, comparing and reflecting upon local, regional, national and international initiatives.
- To discuss and critique the current discourse on the sharing/collaborative economy, and propose a richer definition and characterisation of the phenomenon.
- To articulate a **European research perspective** on the collaborative economy based on EU values of social innovation.
- **To formulate a European research agenda for the socio-technical aspects of the collaborative economy**, including [specifically] the design of future technological platforms, the technical infrastructure, the legal, ethical and financial implications.

# Capacity-building objectives :

- establishing communication and networking tools thus strengthening inter-institutional and international linkages among actors;
- establishing mechanisms to monitor ongoing developments in the collaborative economy;
- establishing a repository of case studies from various European countries and regions, and a comparative analysis;
- engaging and training a new cohort of scholars and practitioners;
- providing ground for the development of future joint research and innovation (e.g. innovation sandpits);
- providing means of sharing benefits from the individual participants' work/experiences with stakeholders and with the community at large;
- establishing mechanisms to provide information to potential stakeholders (e.g. policy) outside of the network.

# Tasks and Deliverables

## WG1 - Collaborative Economy Practices and Communities

### *Task list*

- **T1.1** Coordinating online and face to face ethnographic research on selected case studies
- **T1.2** Development of a socio-technical theoretical framework for the collaborative economy

### *Deliverable list*

- **D1.1** *Online repository of case studies and online directory of people – m24*
- **D1.2** Peer-reviewed publication on the theoretical framework and taxonomy – m42

# Tasks and Deliverables

## WG2 Platforms for the Collaborative Economy

### *Task list*

- **T2.1** To identify sets of technical features of existing collaborative digital platforms
- **T2.2** Definition of challenges and opportunities for design and development

### *Deliverable List*

- **D2.1** Catalogue of technical platforms and mechanisms they use to support the collaborative economy (section of the SharingAndCaring website)- m42
- **D2.2** White Paper on the technical design and development of future platforms (downloadable from the website)- m46

# Tasks and Deliverables

## WG3 Impacts of the Collaborative Economy

### *Task list*

- **T3.1** Develop a methodology to assess the social impact of collaborative platforms
- **T3.2** Identify social and technical guidelines for the design of new platforms

### *Deliverable list*

- **D3.1** Impact Methods White Paper - m35
- **D3.2** White paper on the social implications of design and development of future platforms (downloadable from the website)- -m46

# Tasks and Deliverables

## WG4 – Mechanisms to Activate and Support the Collaborative Economy

### *Task list*

- **T4.1** Socio-technical study of the emergence of the selected cases
- **T4.2** Inductive elaboration on the role of governance and work in achieving success

### *Deliverable list*

- **D4.1** Collection of studies on governance – m46
- **D4.2** White paper on the policy briefs to support future platforms (downloadable from the website)-m46





# 8. Follow-up of MoU objectives: progress report of working groups

a) progress report of working groups

Working Group 1 – Penny Travlou and Airi Lampinen

Working Group 2 – Myriam Lewkowicz and Kostas Stefanidis

Working Group 3 – Laura Michelini and Venere Sanna

Working Group 4- Maurizio Telli and Chiara Bassetti

b) progress report of task forces.



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# Update on WG1

Airi Lampinen, Stockholm University

Penny Travlou, University of Edinburgh



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# Reminder: Tasks and Deliverables (MoU)

## WG1 - Collaborative Economy Practices and Communities

### *Task list*

- **T1.1** Coordinating online and face to face ethnographic research on selected case studies
- **T1.2** Development of a socio-technical theoretical framework for the collaborative economy

### *Deliverable list*

- **D1.1** Online repository of case studies and online directory of people – m24
- **D1.2** Peer-reviewed publication on the theoretical framework and taxonomy – m42

# Ethnographic research case studies

<http://sharingandcaring.eu/research-case-studies>



Usage of Facebook for Inter-city Ride Sharing in North Macedonia

Read more



Macao independent centre for arts, culture and research: Working with Commonfare for the "Money of the Common"

Read more



From the field to the fork: G.A.S. Tiburtino, an ethical and solidarity purchasing group in Rome

Read more



Building a collaborative economy platform to support cohousing initiatives: The case of Collaborative Housing Limerick

Read more



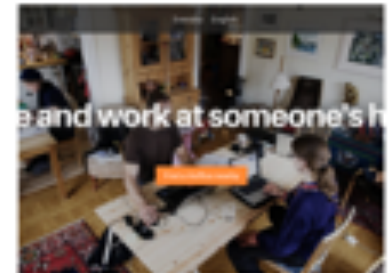
Leveraging digital histories of use for resource-sharing organizations: The case of the Vancouver Tool Library



Solidarity powered via social media: Migrant solidarity grassroots groups in Hungary



Community-supported agriculture in Croatia – Grupe solidarne razmjene (GSR) and Solidarne ekološke grupe (SET)



Co-Creating the workplace: Participatory efforts to enable individual work at the Hoffice

# Ethnographic research case studies

- Third Call - Deadline July 3, 2020
- Two lines of work
  - Local Initiatives
  - Airbnb and alternatives
- Please consider contributing a report (2-3 pages) to share your work with colleagues across Europe and beyond!
- **NOT** the same as *short stories* which are short descriptions of initiatives, projects, groups and collectives that fit the scope of the collaborative economy

# Short stories

- The collection so far: <http://sharingandcaring.eu/short-stories>
- The Short Stories task force replicated the submission form to support the collection of data to accommodate contributions about collaborative economy initiatives that were triggered by the COVID-19 pandemic:  
<https://forms.gle/QWtg9PEMk3gubxE69>
- The “usual” Short Stories are welcome, too! Submit here: <https://goo.gl/forms/EcFe5O2gaNrqwDL12>

# Online directory of people

- Directory of people & organizations available on the website:  
<http://sharingandcaring.eu/directory-of-people>
- Needs some further curation so that we can keep it online!

# Methodological toolkit

- "From Global to Local Sharing Initiatives: Devising an Ethnographic Research Toolkit for the Collaborative Economy"
- Available on the website:  
<http://sharingandcaring.eu/news/global-local-sharing-initiatives-devising-ethnographic-research-toolkit-collaborative-economy>
- If you have used or considered using the toolkit, please share your experiences and reflections via this form:  
<https://forms.gle/UXQDXAjzixPEqZ5q9>



# Theoretical framework for the collaborative economy

- Our main deliverable this year: **Peer-reviewed publication on the theoretical framework and taxonomy**
- Two lines of work under way
  - *"Sharing economy socio-technical framework based on meta-theorizing approach"* (Mijalche Santa, Ss Cyril and Methodis University, North Macedonia, building on an STSM with Juho Pesonen, University of Eastern Finland)
  - Conceptual work based on the ethnographic research case studies with a focus on scale – a manuscript in preparation for the CSCW conference

# Publication Plans

- Edited book “Ethnographies of Collaborative Economy”
  - Ethnographic studies book (building on the Edinburgh conference). Manchester University Press is a potential candidate in their new series called New Ethnographies  
<https://manchesteruniversitypress.co.uk/series/new-ethnographies/>
- Co-authored papers
  - Paper on refugee solidarity groups in Athens & Budapest
  - Paper on bike sharing
  - Paper on local resource sharing i.e. PumpiPumpe case study



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# WG2: Platforms for the Collaborative Economy

Prof. Myriam Lewkowicz, Dr. Kostas Stefanidis  
Limerick (online) 19 May 2020



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## WG2 Objective

The objective of WG2 is

**to understand the technical platforms and infrastructures** upon which the collaborative economy is built.

The overarching objective of WG2 is

**to understand the challenges and opportunities for the design and development** of future and inclusive platforms.

# WG 2 Tasks and Deliverables

**Task 2.1:** Identify sets of technical features of existing collaborative digital platforms

**Deliverable 2.1:** Catalogue of technical platforms and the mechanisms they use to support the collaborative economy (section of the website)

**Task 2.2:** Definition of challenges and opportunities for design and development

**Deliverable 2.2:** White Paper on the technical design and development of future platforms (downloadable from the website)

# WG2 Timeline

WG	Activity	Year 1												Year 2												Year 3												Year 4												
		1	2	3	4	5	6	7	8	9	10	11	12	13	14	15	16	17	18	19	20	21	22	23	24	25	26	27	28	29	30	31	32	33	34	35	36	37	38	39	40	41	42	43	44	45	46	47	48	
1	<b>Collaborative Economy Practices and Communities</b>																																																	
1.1	Coordinating ethnographic research on selected case studies																																																	
	Development of a socio-technical theoretic																																																	
2	<b>Platforms for the Collaborative Economy</b>																																																	
2.1	Study of the technical features of collaborative digital platforms																																																	
2.2	Definition of challenges and opportunities for design and development																																																	
3	<b>Impacts of the Collaborative Economy</b>																																																	
3.1	Impact of collaborative platforms																																																	
3.2	Identify social and technical guidelines for the design of new platforms																																																	
4	<b>Mechanisms to Activate and Support the Collaborative Economy</b>																																																	
4.1	Socio-technical study of the emergence of the selected cases																																																	
4.2	Inductive elaboration on the role of governance and work in achieving success																																																	
	<b>Management Committee</b>																																																	
	MC Meetings																																																	
	WG Meetings																																																	
	Action Kick-Off Meeting																																																	
	Website development																																																	
	Conference																																																	
	Doctoral Summer Schools																																																	



# Updates since our last MC

1. Joint Workshop with WG3 in Athens, 3-4 March 2020
2. Work around the catalog
3. Planned publications and collective work

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# Virtual joint workshop with WG3, 3-4 March



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# Objectives

Define modalities to merge our reflections on impacts and technical mechanisms of platforms to provide guidelines to build positive platforms for sharing and caring initiatives

- List and discuss existing mechanisms which address specific areas of impacts of WG3 (social, economic, political and environmental)
- Find linkages between mechanisms and impacts

# Results

➔ Design guidelines should take the form of an online toolkit, in which it could be easy to navigate among impacts and visualize different technical mechanisms that could be implemented to support them

- Examples of online toolkits
  - <https://privacypatterns.org/patterns/>
  - <https://humanebydesign.com/>

➔ Target users:

- **Designers** interested in supporting sharing and caring initiatives,
- **Local initiatives** who do not have any technical skills.

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# Work around the catalog

# Defining the form of D2.1

- Since we cannot have an exhaustive list of mechanisms, we have decided:
  - To organize D2.1 around the main functionalities that were identified for supporting the collaborative or sharing economy
  - To list examples of different ways (mechanisms) to implement these functionalities, and/or give one example that we consider “good”, or positive

# 16 functionalities

- Bridging
- Collecting
- Comparing
- Connecting
- Contracting
- Having a conversation
- Lurking
- Matching
- Paying
- Presenting oneself
- Publishing offers/requests
- Rating
- Remixing
- Reviewing
- Searching
- Sharing

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# Planned publication and collective work

# Planned publications

- Paper submitted to NordiCHI on the importance of working on the « design » side of platforms in particular for local communities, acknowledging the work done on the catalog
- Potential publications on
  - Platform design in the agriculture domain
  - The use of blockchain
  - Comparison of bikesharing platforms over Europe
  - Going further on design recommendations for local communities.

## Planned collective work and opening

- Workshop “Studying Technical Mechanisms for Supporting Sharing Communities” accepted for ECSCW

<https://cio.cs.au.dk/ecscw-workshop/>

- Hosted online on the 15<sup>th</sup> of June
- You can still send a short abstract till 8<sup>th</sup> of June.
- We are aiming at publishing a summary of the workshop in ACM Interactions magazine





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## Thanks!

- Join the mailing list and the space on Social
- Approach us with ideas, contributions, expressions of interest, etc.



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# WG3 Report

Venere S. Sanna / Laura Michelini

19<sup>th</sup> May 2020



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# WG3 Description-

- The overarching objective of the WG3 is to explore domain specific issues related to the collaborative economy implementations and their impact on society - people, public institutions, cooperatives, not-for profit, or companies.
- The aim is twofold: 1) to develop methodologies to assess the ethical, legal, and social consequences of the emerging collaborative economies; and 2) to identify guidelines for the design of new platforms that consider the interrelation of practices and artefacts with ethical, legal and social issues.



# Deliverables

- **D3.1** White paper on Impact Methods.  
Impacts of the Collaborative Economy
- **D3.2** White paper on the social implications of design and development of future platforms

# Deliverable D3.1



- **D3.1** White paper on Impact Methods.

# Deliverable D3.2

➤ WG2-WG3 Athens Zoom Meeting 3-4 March

- **D3.2** White paper on the social implications of design and development of future platforms



# WG2-WG3 Athens Zoom Meeting

## Day 1

### Case study

Platform name: [To Good To Go](https://toogoodtogo.fr)

Main country of activity of the local platform: France

Platform web site: <https://toogoodtogo.fr/fr>

Domain: Food waste

IMPACT	TECHNOLOGICAL MECHANISM	EXAMPLE
Consumption of resources (e.g. energy, water, etc.) GHG Emissions	Impact story (blog)	<p><b>Quel impact pour Too Good To Go en 2019 ?</b></p> <p>Nous voilà déjà en 2020 ! La année 2019 a été à tous égards et l'heure est venue de bilan. Alors quel a été l'impact de Too Good To Go sur le gaspillage alimentaire l'année passée ?</p> <p><b>1. 10 millions de paniers sauvés sur l'appli</b></p> <p>En 2019, nous avons franchi le cap symbolique des 10 millions de paniers sauvés sur l'application, un chiffre énorme puisqu'il faut imaginer tout le CO2 économisé grâce à nous - 200 000 tonnes ! Pour vous donner une idée, un français émet environ 1 tonne de CO2 par mois.</p>
Consumption of resources (e.g. energy, water, etc.)	Buying supplies from the platform's application -> Seeing what's hot on the platform / Searching (filtering, sorting) by location relevance / Paying through a secured platform	 <p>L'appli pour un monde sans gaspi(l)age)</p>
Environmental awareness	"Movement" section on the website	<p><b>6 tips to avoid food waste at home</b></p> <p><b>6 astuces pour éviter le gaspillage alimentaire à la maison</b></p> <p>Le problème de gaspillage alimentaire peut paraître insurmontable mais il y a les plus petits changements d'habitudes au quotidien peuvent faire une énorme différence.</p> <p>Découvrez nos astuces et conseils pour réduire le gaspillage alimentaire.</p> <div style="display: flex; justify-content: space-around;"> <div style="text-align: center;">  <p>Planifier et cuisiner créatif</p> </div> <div style="text-align: center;">  <p>Aimez les aliments "moches"</p> </div> </div>

### Preliminary task


Find possible linkages between technological mechanisms with impacts using practical examples and /or a specific case study.

All participants presented and discussed their case studies.



# WG2-WG3 Athens Zoom Meeting Day 2

## Linking Platform functionalities (WG2) to the impact table (WG3)

Area of Impact	Indicator	TECHNOLOGICAL MECHANISM / Example	NEW MECHANISMS
Social	Enrolment	<p>1. Invite friends/acquaintances via a form; 2. direct connection to social media; 3. Different enrolment mechanisms considering a variety of stakeholders: volunteering options / Connect now</p>  <p>4. Blog 5. Online registration form and info page for new members 6. Chat with the platform staff 7. easy for existing suppliers to integrate their own food products. 8. Easy creation of an account to be a producer or a consumer 9. Possibility to join as a salaried member of the platform</p>	<ul style="list-style-type: none"> <li>• Make sure to enable anonymous participation without signup, if possible?</li> <li>• Or also an easy signup process?</li> <li>• Make sure the way data will be used is transparent (for instance the fact that it could be used to train a chatbot). Not only in the form of a very long and wordy consent, but with simple graphics for instance</li> <li>• See the usable privacy research (see e.g., Privacy Labels <a href="https://privacypatterns.org/patterns/Privacy-Labels">https://privacypatterns.org/patterns/Privacy-Labels</a>)</li> <li>• More generally: indicate what it means to become a member</li> </ul> <p>1. Enhancing online social presence</p> <ul style="list-style-type: none"> <li>• Make service (at least its core) embeddable into other platforms, e.g. in form of a telegram bot or API or similar</li> <li>- Find combinations between offline and online</li> </ul> <p>Make the marketplace available on the website (not only through the app)</p>

Participants discussed existing mechanisms/ functionalities for each domain of impact and brainstormed on new ideas and related positive and critical issues.

# WG2-WG3 Athens Zoom Meeting

## Some preliminary "decisions"

- Development of guidelines (WG2 and WG3)
- Potential targets: designers interested in supporting sharing and caring initiatives, and local initiatives who do not have any technical skills.
- Online toolkit, in which it could be easy to navigate among impacts and visualize different technical mechanisms that could be implemented to support them

# NEXT STEPS... TO DO LIST

- Collect feedback and ideas from the WG3 members
- Organize tasks and share responsibilities with WG members
- Distribute case studies in order to cover a variety of domain of activities (food, transport, etc.)
- Organize a WG2-3 online meeting to plan the next activities

All the docs are available here:

<https://drive.google.com/drive/u/1/folders/1m-elmzUUgSny-VWIXsN2i6-9AzJoeTU2>

# Thank you Venere and Laura

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# WG4 On becoming a platform in Europe

Edited Book

Maurizio Teli and Chiara Bassetti, MC Meeting, 19 May 2020



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# Mechanisms to Activate and Support the Collaborative Economy

- *“questioning the power structures they enact, the way value is produced and distributed, how production is organized, and how existing institutions support the collaborative practices at stake [...] understand both the governance of collaborative economy and the way work is organized [...] strengthening of inclusive cases”*

Memorandum of Understanding, p.13

# Tasks and Deliverables

- *T4.1 Socio-technical study of the emergence of the selected cases → ~~D4.1 Specific section on the online repository on the governance of the studied cases~~  
Edited book (M13 - M48)*

*T4.2 Inductive elaboration on the role of governance and work in achieving success → D4.2 White paper on the policy briefs to support future platforms  
(M25 - M48)*

## Edited book - where we are now

2019 discussions on the content in Zagreb (March), Rome (April), Vilnius (May), Edinburgh (October)

Call for chapters + invitation for co-authorship (interdisciplinary and multi-country) to action members - <https://tinyurl.com/ycdnrzt6>

Ongoing (slow) conversation with Aalborg University Press



# What's next

## Immediate future

Remote meeting, June 30th 2020, 9am-5pm (14+2 attendees)

Signal your willingness to attend: <https://tinyurl.com/y7glcqht>

For authors who already sent a proposal: draft of the chapter (max. 8000 words) by June 15th

For authors willing to contribute: send an abstract by June 8th + draft of the chapter (max. 8000 words) by June 15th

## Mid-term future

Another round of reviews in the Fall of 2020, finished manuscript early 2021

# 9. Follow-up of MoU objectives: progress report of task forces

Task force reports – Gabriela Avram

# 9 Progress

## Task force on Short Stories

- The task force created an online template for the submission of Short Stories/Brief Case Studies
- each member of the task force will periodically remind MC members and substitutes
- The plan is to publish at least three short stories per country by the end of the Action in March 2021. We have a total of 104 cases so far.
- In March 2020, Aniko Bernat had the initiative of a call for short stories about short stories related to the reaction to the COVID-19 pandemic
- **Task force:** Venere Sanna, Dimitar Trajanov, Vera Diogo, Aniko Bernat, Stefanos Nastis

## Template Short Stories (1 page)

**Name of the initiative/company:**

**URL** (if available):

**Legal structure/organizational form:** *Select one of the legal structures described in the endnote*

**Year of start:** *Ongoing (or year in which the initiative was created/started):*

**Principal Country:** Country in which the initiative was created.

**NUTS level of activity:** *see instructions*

**Domain of activity:** *see instructions*

**Characteristic of the area in which the initiative is active:** *Please select one of the options described in the endnote.*

**Keywords:** (up to 5)

**Short Description** (300 words max):

- Describe the key idea of the initiative/company (what does it aim to do)
- Technology choices (platform vs not platform etc.)
- Describe what makes it an interesting example of the collaborative economy
- Please include considerations of impacts of the initiative/company (environmental, social, economic, legal etc.)
- In what way is the initiative/company sustained (e.g. Does it have a business model? Where does it get funding for its operations?)
- How big is the initiative? How many people actively participate in the initiative? ...
- How many people can be considered as “users/utilizers”? ...

**Photo:**

# 9 Progress

## Task force on Countries Report

- A new version of the country reports, to be produced in 2019
- Task force analysed the first report; it came up with a suggested structure and a template for the future country reports due on ~~30 June~~ 20 Dec 2019;
- [https://docs.google.com/document/d/12npERxTMY5BFLEU0vaOi1i\\_AcuiLIKctSCJVe79DLjY/edit?usp=sharing](https://docs.google.com/document/d/12npERxTMY5BFLEU0vaOi1i_AcuiLIKctSCJVe79DLjY/edit?usp=sharing)
- each member of the task force supported 5-6 author groups until 20 December 2019 when the reports were submitted;
- **Task force:** Dimitar Trajanov, Maria del Mar Alonso, Balazs Balint, Kosjenka Dumancic, Ann Light

# 9 Progress

## Task force on Countries Report

Albania, Austria, Belgium, Bosnia-Herzegovina, Bulgaria, Czech Republic, Croatia, Cyprus, Denmark, Estonia, Finland, France, Germany, Greece, Hungary, Ireland, Israel, Iceland, Italy, Lithuania, Luxembourg, Malta, Montenegro, The Netherlands, North Macedonia, Norway, Poland, Portugal, Romania, Spain, Slovenia, Slovakia, Sweden, Switzerland, Turkey, UK

Georgia, Australia

30 out of 38

# 9 Progress:

## Editorial Team for book based on the Country Reports

- Call for experienced and less experienced editors for the volume
- Andrzej Klimczuk and Vida Cesnūityte lead editors
- Cristina Miguel, Bori Simonovits, Balint Balazs, Mijalche Santa, Kostas Stefanidis and Rafael Laurenti (+Gabriela Avram)
- Reviewed the chapters and started preparing a book proposal
- The decision was made to publish the reports after one round of reviews and formatting as the 2019 edition, and to work on a book proposal that would include 7 of the country reports as exemplars: Albania, Austria, France, Italy, Netherlands, Poland, UK

Chapter 1. INTRODUCTION: **Something More in the Sub-Title**

*Andrzej Klimczuk, Bori Simonovits, Gabriela Avram, Cristina Miguel, Mijalche Santa, Bálint Balázs, Vida Česnuityté*

Part I. DEVELOPMENT OF THE SHARING ECONOMY IN EUROPE

Chapter 2. Conceptualization of the sharing economy  
*Cristina Miguel, Esther Martos-Carrión*

Chapter 3. The context of public policy frameworks  
*Andrzej Klimczuk*

Chapter 4. The regulatory context and legal evolution  
*Kosjenka Dumančić, Natalia Avlona*

Chapter 5. Infrastructure for the sharing economy spreading  
*Vida Česnuityté, Leta Dromantienė*

Part II. MAPPING SHARING ECONOMY SECTORS IN EUROPEAN COUNTRIES

Chapter 6. Mobility and transportation  
*Anikó Bernát, Vera Lúcia Alves Pereira Diogo*

Chapter 7. P2P and accommodation  
*Anna Farmaki, Cristina Miguel*

Chapter 8. Food and catering  
*Bálint Balázs, Bori Simonovits*



Chapter 9.	Sharing in financing sphere <i>Mijalche Santa</i>
Chapter 10.	Sharing of information and education <i>Gabriela Avram, Eglantina Hysa</i>
Chapter 11.	Sharing of Goods and Utilities <i>Vida Česnuitytė, Leta Dromantienė, Anita Čeh Časni</i>
Chapter 12.	Solidarity economy <i>Penny Travlou, Anikó Bernát</i>
Part III. COUNTRY SPECIFIC CASE STUDIES (to be selected best 5-7 from the list below)	

Part III. COUNTRY SPECIFIC CASE STUDIES (to be selected best 5-7 from the list below)

Chapter 13.	Netherlands - pioneering in car sharing, rental of vehicles, and bike-sharing service <i>Martijn de Waal, Martijn Arets</i>
Chapter 14.	France - advanced in carpooling, rental of vehicles, and private chauffeur services <i>Myriam Lewkowicz</i>
Chapter 15.	Austria - advanced in the hospitality sector and tourism, and its relation with mobility <i>Malte Höfner, Rainer Rosegger</i>
Chapter 16.	Italy - advanced in food delivery related to the hospitality sector and tourism <i>Stefano Valerio, Monica Postiglione, Venere Sanna, Chiara Bassetti, Giulia Priora, Cary Yungmee Hendrickson</i>
Chapter 17.	Albania - advanced in agriculture, and it's relation to food delivery, and health sector <i>Eglantina Hysa, Alba Kruja, Vera Shiko</i>
Chapter 18.	United Kingdom - unique in tool libraries and timesharing banks <i>Rodrigo Perez Vega, Cristina Miguel, Penny Travlou, Brian Jones</i>
Chapter 19.	Poland - advanced in online courses, shared office, co-working, co-financing of projects and loans from individuals <i>Agnieszka <u>Lukasiewicz</u>, Aleksandra Nadolska</i>

Chapter 20. CONCLUSIONS: The State and Future Prospects of The Sharing Economy in Europe

# 9 Progress:

## Task force on Bibliography

- Zotero group- <https://www.zotero.org/groups/1950634/sharingandcaring>
- References can be used by anyone, without login
- Linked to the action website

Role of the task force:

- working on tagging the existing resources, handle the administration of the Zotero group and support those of you who are new to Zotero to join.
- Task force: Natalia Avlona, Kim O'Shea, Izabela Warwasz, Mihai Lisetchi
- 21 contributors in the Zotero group
- Google Doc for the rest of contributors – link on the website – About Sharing and Caring page
- Recently, 550 references contributed by Mijalche Santa were added

# 9 Progress

## Directory of People and Organisations

- “The goal of WG1 is to produce an online repository of the case studies, as well as initiating a directory of people involved in various aspects of the European collaborative economy.”
- On the Deliverable List, this appears as:
- **D1.1** *Online repository of case studies and online directory of people* –due in Month 24 (April 2019)
- To discuss GDPR implications for the people listed
- Task force: Christoph Lutz, Penny Travlou, Natalia Avlona, Berna Kirkulak

# 9 Progress

## Directory of People and Organisations

### A

Aurélien Acquier  
ESCP  
in

Elif Acuner  
Recep Tayyip Erdogan  
University  
in

Anja Adler  
NRW School of  
Governance

Bhagwan Aggarwal  
ISPOR / TEDMED

Julian Agyeman  
Tufts University  
in

Nicole Alix  
La Coop des  
Communs  
in

Benoit Allibe  
ZenWeShare  
in

Amaya Apesteguía  
Organización de  
Consumidores y  
Usuarios (OCU)  
in

Pablo Aragon  
Barcelona Media  
in

Martijn Arets  
Crowd Expedition  
in

Reyhan Arslan-Ayazlar  
Mugla Sitki Kocman  
University  
in

Adam Arvidsson  
Uni Napoli  
in

# 9. b) Action Budget Planning

## Work and Budget Plan Summary

<b>A. COST Networking Tools</b>	<b>EUR</b>
(1) Meetings	68,140.00
(2) Training Schools	0.00
(3) Short Term Scientific Missions (STSM)	20,000.00
(4) ITC Conference Grant	3,000.00
(5) COST Action Dissemination	38,000.00
(6) Other Expenses Related to Scientific Activities (OERSA)	616.00
<b>B. Total Science Expenditure (sum of (1) to (6))</b>	<b>129,756.00</b>
<b>C. Financial and Scientific Administration and Coordination (FSAC) (max. of 15% of B)</b>	<b>19,463.40</b>
<b>Total Grant (B+C)</b>	<b>149,219.40</b>

# 9. b) Action Budget Planning

Grant year 4 budget: 139,220 €, allocated to:

- 8th MC meeting in Ljubljana, Slovenia, WGs 1, 2, 3, 4
- STSMs –  $8 \times 2500 = 20,000\text{€}$
- ITC conference grants  $2 \times 1500 = 3,000\text{€}$
- Dissemination – website, publications

## 9. c) Long-term planning

---

### Grant Year 4:

- 7th MC meeting – *Taking Stock*, Limerick, Ireland 19-20 May 2020- moved online
- 8th MC meeting - *Findings, Conclusions and Future Research on the Collaborative Economy* in Ljubljana, Slovenia, 14-16 October 2020
- WG1,WG2,WG3 and WG4 meetings
- Symposium
- Sharing and Caring - The Collaborative Economy in a Nutshell – Core Group presentation for policy makers, Brussels, Belgium, 11 March 2021



# 9. Scientific planning

e) Initiative group/s on book project(s), funding applications

***1) A Comparative Perspective on the Evolution of the Collaborative Economy in Europe***

Due: 28.02.2021

Amount: 12,000€

**Lead Editors:**

**Dr. Andrzej Klimczuk**, Warsaw School of Economics,  
Poland

**Assoc. Prof. Vida Česnuitytė**, Mykolas Romeris  
University, Lithuania

**Publisher: Palgrave**

# 9. Scientific planning

e) Initiative group/s on book project(s), funding applications

## ***2) Ethnographies of Collaborative Economies***

**Due:** 10.03.2021

**Amount:** 12,000€

**Editors:**

**Prof. Luigina Ciolfi** – Sheffield Hallam University, UK

**Dr. Penny Travlou** – University of Edinburgh, UK

**Publisher: Manchester University Press**

## 9. Scientific planning

e) Initiative group/s on book project(s), funding applications

**3) *On Becoming a Platform in Europe, or on the Governance of the Collaborative Economy***

**Due:** 10.03. 2021

**Amount:** 10,000€

**Editors:**

**Prof. Maurizio Teli**, Aalborg University, Denmark

**Dr. Chiara Bassetti**, University of Trento, Italy

**Publisher:** Aalborg University Press

# Requests to join the Action from:

**No new requests**

# 10. AOB

-?

# 11. Location and date of next meeting

?

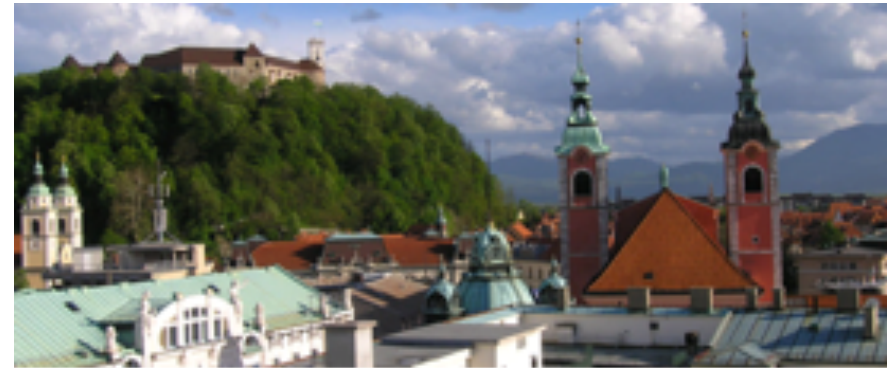
Ljubljana, Slovenia

14-16 October 2020

Hosted by

Prof. Dr. Aleš Završnik &

Katja Simončič, Faculty of Law



# 12. Summary of MC Decisions

- The minutes of the previous MC meeting were approved
- The following decisions were made:
  - The Work and Budget Plan for Grant Year 4 has been approved

# 13. Closing

Thank you for participating!  
Keep in touch!



# Sharing and Caring COST Action

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